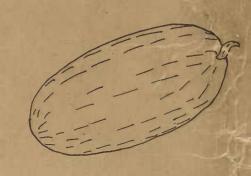
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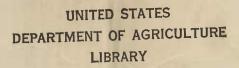


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FRUITS, VEGETABLES. NUTS

SOUTHERN REGION-







BOOK NUMBER Reserve

1.9422 Pa3M34 MARKETING ATLAS

FRUITS, VEGETABLES, AND NUTS

December, 1943

FOREWARD

The maps, charts and tables of this Atlas present facts on the production and marketing of the more important fruits, vegetables, and nuts of the nine states in the Southern Region - Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, Tennessee, Virginia.

The Atlas is designed primarily for administrative use in FDA Regional, State and Area Offices. It should serve as a quick reference and as a guide in anticipating marketing problems and in further improving programs designed to facilitate the orderly distribution of these commodities.

This initial release includes maps which indicate by counties and in most cases by areas, principal points of production of fruit, vegetable and nut crops. Marketing periods are indicated for commodities by areas. The marketing periods will vary somewhat from year to year, dependent largely on weather and to some extent on marketing conditions. The graphic presentation of marketing periods gives some indication of the extent of inter-area competition.

Production data are based on the U. S. Census of Agriculture, 1940, except for celery, for which the Annual Fruit and Vegetable Report of the Florida State Marketing Bureau for the 1942-43 Season was used. Sources used for time of marketing are (1) Commercial Truck Crops for Market, Agricultural Marketing Service, USDA, December, 1940; and (2) Carlot Shipments of Fruits and Vegetables, Agricultural Marketing Service for 1940-41-42.

Additional releases for insertion in the Atlas will be made available covering Marketing and Processing Facilities, Marketing Services, Transportation, and Competition of regional, inter-regional and import shipments in terminal markets.

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